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An award winning, digital creative with over ten years experience in art direction and graphic design across digital and traditional media. Passionate about effective communication, great ideas & flawless execution.

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## Experience

### RAPIER

**Freelance Art Director & Senior Designer | April 2008 - October 2008.**

Working on creative for existing clients and new business across DM and digital.

**Clients:** Virgin Media, Virgin Trains, Pru Health, MesageLabs and Rolls Royce.

### SAATCHI & SAATCHI

**Freelance Art Director & Senior Designer | December 2007- April 2008.**

Working in an existing team providing creative for numerous campaign sites, micro sites, online advertising and outdoor digital.

**Clients:** 3M, VISA, Barclays Capital, T-Mobile, Novartis, Toyota and Saatchi & Saatchi.

### ATTICMEDIA

**Design Director | April 2006 - November 2007.**

Responsible for the creative output of a design team of eight. Involved in brief development, concepting and art direction of design, interactive and motion graphics. I was effective in the communication of design strategies in client presentations and pitch scenarios, winning new business for the company.

**Clients:** BBC, Disney Channel, Fremantle FMX and The Greater London Authority.

### DIALOGUE DLKW

**Freelance Art Director & Senior Designer | February 2006 - April 2006.**

A short term contract, I joined an existing team to take responsibility for the art direction of the Bank of Scotland - Private banking web site. I was also responsible for the design of the Halifax ISAs campaign including micro site, online advertising and email communication.

### TMG LTD

**Freelance Senior Designer | April 2005 - January 2006.**

A client facing position, my role involved the art direction and design of numerous web sites and marketing materials. As a key team member, I worked closely with the creative director, internal usability consultants and was responsible for mentoring junior members of staff.

**Clients:** The Home Office, Reed Smith LLP and Hanson Aggregates

### GRUDEN PTY LTD

**Senior Designer | September 2003 - February 2005.**

Responsible for the creative direction of printed collateral and web sites. Achievements include a ten fold increase in user interaction and entries within Disney Channel Australia competitions web sites and the cross channel unification of the CCF Australia Brand.

**Clients:** Disney Channel Australia, CCF Australia, NSW Department of Commerce, and the Australian Record Industry Association.

### PRODUCT SEVEN

**Designer & Owner | July 2000 - September 2003.**

Owner operator, Developed ongoing client relationships consulting on and providing creative to numerous fashion, design and illustration studios in Melbourne, Sydney and Brisbane.

**Clients:** illustration.com.au, Grin Creative, Patrick Shoes and Powercorp Energy

### TATEN MULTIMEDIA

**Designer & Studio Manager | August 1996 - July 2000.**

Responsible for the creation of large scale corporate sites, micro sites and campaigns whilst also managing all workflow through the design studio. Achievements include internet.au site of the month awards for Bank of New Zealand Cricket and New Zealand Wilderness mini sites.

**Clients:** National Australia Bank Group and Mazda New Zealand

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## Skills

### KEY SKILLS

Creative direction

Art direction

Design

Illustration & quick visualisation

Client presentation

### TECHNICAL SKILLS

Adobe CS3 suite of products

Hand code valid xHTML & CSS

Understanding of accessibility & SEO

A little actionscript for good measure

## Education

### CERT IV MULTIMEDIA DESIGN

1997

RMIT, Melbourne, Australia.

### DIPLOMA OF ILLUSTRATION

1995-1996

Peninsula College of TAFE,  
Victoria, Australia.

## References

Available on request.

## A final note

Thanks for taking the time to read through my resume. I look forward to the possibility of working with you at some point in the not too distant future.

Don't forget to have a look at my folio and if there is anything else you need to know, please don't hesitate to drop me a line and I will get back to you as soon as possible.